



AMERICAN YOUTH SOCCER ORGANIZATION

P.O. Box 1005, Pico Rivera CA 90660

Ph: (562)745-4180 Email: aysoregion603@gmail.com

Website: <http://sports.bluesombrero.com/ayso603>

Become a Pico Rivera AYSO Region 603 Sponsor and Adopt a Soccer Team!

American Youth Soccer Organization is a nationwide non-profit organization that develops and delivers quality youth soccer programs in a fun, family oriented environment.

Why become an AYSO Sponsor?

AYSO Sponsorship is one of the means open to a company to bring itself or its products to the attention of its local community and present them in a favorable light. Advertising is the most frequently used marketing tool and speaks to a consumer in a direct way. It announces the availability of a product and creates an image for a brand. It can also provide information on product quality, characteristics, price, and performance. AYSO Sponsorship is a commercial agreement between a company and AYSO to enter into a joint venture to promote their mutual interests. In return for a financial contribution AYSO will advertise the company's name at many soccer activities. These activities can be as varied as the imaginations of the participants.

Where does my sponsorship money go?

AYSO is a non-profit organization that is ran strictly by volunteers. All sponsorship money is used for the kids within the region to provide them with a better and safer playing environment. Such as; newer equipment, skill training, developing new fields and other special projects that cannot be funded through our general fund.

Who can become an AYSO Sponsor?

There are several levels of sponsorship:

Regional Sponsor- Sponsorship of \$1,000 or more

- Benefits: AYSO will recognize the sponsor by advertising them on our regional website. We will also include the company name on banners during tournaments and special ceremonies. As a token of our appreciation all Regional Sponsors will receive an official AYSO Regional Sponsor Plaque.

Divisional Sponsor- Sponsorship of \$500.00 or more

- Benefits: AYSO will recognize the sponsor by advertising them on our regional website. We will also include the company name on banners during tournaments and special ceremonies. As a token of our appreciation all Regional Sponsors will receive an official AYSO Regional Sponsor Plaque.

Team Sponsor- Sponsorship of \$150.00 or more

- Benefits: You can become the official sponsor of a child's soccer team. AYSO will recognize the sponsor by advertising them on our regional website. All team sponsors will also receive an AYSO Team picture wall plaque.

Player Sponsor- Sponsorship of \$85.00 (Registration Fee)

- Benefits: For a small donation of \$85.00 you can be the individual sponsor for an under privileged child/children who otherwise cannot afford the sign up registration fee. As gratitude the sponsor shall receive recognition on the regional website, as well as a picture of the child they sponsored.

Gift Sponsor- Gift sponsorships vary examples are:

(Cash, Gift Certificates, Equipment or items that can be used for Fundraising such as Raffles and Prizes).

- Benefits: For a small gift donation; sponsor will be recognized on the Regional Website.





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Thank you for your sponsorship it is people like you that allow us to continue the growing popularity of soccer. With your assistance we can continue this wonderful program for our children. Your participation is greatly appreciated. AYSO FEDERAL ID # 95-6205398

If you have any questions please feel free to call us at (562) 745-4180 or email us at aysoregion603@gmail.com

Sponsorship Form

Date _____

Name / (Company Name): _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Contact Telephone Number (Please include at least one)

Business: _____ Home: _____

Cell: _____

E-mail Address: _____

Please mark your donation below:

- Regional Sponsor \$1,000.00 or more
 - Divisional Sponsor \$500.00 or more
 - Player Sponsor \$95
 - Gift Sponsor \$ _____
 - \$150.00 or \$ _____ Team Sponsor
Team Name /#/: _____
Coach Name: _____
- (Would you like AYSO to purchase a plaque for you: Yes ___ No ___)
- Gift Certificate (s) – Dollar Value: \$ _____
 - Products/ Merchandise Donation – Dollar Value: \$ _____

Mail this form and check payable to:

AYSO Region 603

ATTN: Sponsorships

P.O. Box 1005, Pico Rivera, CA. 90660-1016

AYSO Teams

Please Note: All requests for reimbursement must be received within **60 days** from the date incurred and must be accompanied with **ORIGINAL, SCANNED OR PHOTOCOPIED ITEMIZED RECEIPTS**. Failure to follow this procedure will result in Disallowance of the request. Send this form to: AYSO P.O. Box 1005, Pico Rivera CA 90660. A check will be issued within 20 days of receipt. Please allow reasonable time for mail delivery.

